Seed Pathology Fundamentals: Regional to Global Implications

Opportunities for Course Sponsorship

September 19 through December 5, 2023 • 12 Virtual Course Sessions
Every Tuesday from 9:00 – 10:15 a.m. Central Time

APS’ Seed Pathology Fundamentals course was designed by seed pathologists to help address the global gap in educational resources and training in seed pathology. For 12 weeks, this online introductory course is being held by pathologists in academia, industry, and government agencies from across the globe to provide a high-level perspective on seeds and seed pathology. Course registrants will meet for 75 minutes every week from September 19 – December 5, 2023, to gain knowledge needed to address rapid technological advances, phytosanitary concerns, and the evolution of seed trade policies.

To reach as broad an audience as possible, we’re seeking sponsorship to make the course financially accessible to a global audience, including students, industry and regulatory professionals, diagnosticians, researchers, and extension personnel.

COURSE INSTRUCTORS

Lindsey du Toit
Washington State University

Ric Dunkle
American Seed Trade Association

Gerbert Hiddink
Enza Zaden

Gary Munkvold
Iowa State University

TOPICS THE COURSE WILL COVER

• Importance of seed movement for global food security and health
• Mechanisms of seed infection or contamination
• Disease management in seed production fields and greenhouse seed production
• Seed health testing principles, microbiological and nucleic acid & antigen-based seed health tests
• Seed conditioning, processing, and treatment
• Seed as a pathway
• International phytosanitary regulations

SPONSORSHIP OPPORTUNITIES

• Showcase sponsor: $15,000
  o Verbally thanked by the moderator at the start of each course session (12 sessions)
  o Logo shown at each session
  o Sponsorship recognition on APS Course webpage for full year
  o Sponsor recognition in pre-course email communications

• Leading sponsor: $10,000
  o Verbally thanked in the first and last sessions of the course
  o Logo shown at each session
  o Sponsor recognition in pre-course emails

• Influencing sponsor: $5,000
  o Logo shown in each session

To reserve a sponsorship or if you have any sponsorship questions, please reach out to:
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