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Exhibiting at the 2014 APS–CPS Joint Meeting will provide excellent exposure for your organization. To expand your reach, consider advertising in the pre- and post-meeting issues of the APS member newsletter, *Phytopathology News*. The publication is distributed via print and online to 5,000 APS members.

The pre-meeting issue, highlighting the meeting program and activities along with the exhibitor list, is the perfect opportunity for you to encourage attendees to visit your booth during the Meeting. An ad in the post-convention issue will remind readers of their connection with you at the meeting.

Don't miss out on this opportunity to participate in the meeting and reach out to your customers! Place your advertising order today and guarantee your ad in these popular issues of *Phytopathology News*.

Book both the pre- and post-meeting issues and you'll save \$50.

If you are an APS Sustaining Associate (SA) member you'll save even more on advertising and exhibiting! Visit page 9 to learn more about becoming an APS Sustaining Associate member.



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Trim size of publication is 8.5" × 11". **Contact Cindy Anderson at +1.651.994.3848 or aps@scisoc.org with any questions.**

Phytopathology News Advertising Materials Due

ISSUE	Materials Due	ISSUE	Materials Due	ISSUE	Materials Due	ISSUE	Materials Due
Jan	Nov 15, 2013	April	Feb 15, 2014	July	May 15, 2014	Nov	Sept 14, 2014
Feb	Dec 14, 2013	May	March 15, 2014	Aug-Sept	June 15, 2014	Dec	Oct 15, 2014
March	Jan 15, 2014	June	April 15, 2014	Oct	Aug 15, 2014		

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You may also contact Cindy Anderson at +1.651.994.3848 or e-mail aps@scisoc.org.

APS offers many great opportunities to reach its members and others in the field—turn to the back page to learn about the year-long chances to reach the leaders and decision makers in plant pathology.