

# CSAW Ag Science Workforce Census Meeting

January 21-22, 2014 | St. Paul, MN

## Meeting Objective

Representatives from the six largest CSAW companies contributing to the 2013 CSAW Ag Science Workforce Census, and the participating scientific societies, will discuss and evaluate the significance and utility of the data and determine viable options and potential objectives for CSAW to undertake.



## Key questions to be addressed:

1. Based on the findings provided, what insights can be gained from the data collected?
2. Does pursuit of talent from the agricultural science related disciplines continue to be a top issue for your organization? If so, is it being successfully addressed in your company or is there a need for additional activities to facilitate enhancing the pool of talent?
3. What types of activities is your company/organization undertaking to increase the ag science talent pool? Are the activities directed at specific audiences (e.g. K-12, undergraduate, graduate, customers) or the general public?
4. If CSAW is a viable outlet for helping address industry talent needs, who should be the audience for the message from this unique partnership of scientific societies and corporations to facilitate ensuring there will be sufficient numbers of trained science professionals for the food and agriculture system?
5. For the next one and two years, what are the most appropriate scope, focus and critical steps for CSAW?
6. Are companies and scientific societies willing to financially support and participate in CSAW going forward with these next steps?

## Agenda

### Tuesday, January 21

6:00-9:00 PM

- Introductions
- Census Findings Presentation: Dick Rogers, Readex Research
- Dialogue with Dinner

### Wednesday, January 22

8:00-11:30 AM

- CSAW Overview-Activities to Date | Steve Nelson and Ellen Bergfeld
- Review Scope of the Global Ag Science Workforce Challenges
- Dialogue on Key Questions to be Addressed
- Identify Potential Strategies and Action Steps
- Outline Recommendations for Future of CSAW and Clarify Operational Structure

*The Coalition for a Sustainable Agricultural Workforce (CSAW) is a novel partnership of professional scientific societies and agricultural industry leaders formed to promote the education and training of future generations for the agricultural workforce.*