National Workshop on the Future of Education in Plant Pathology and Related Disciplines

# Agronomy 101: Learning in the Second Century of ASA

Ken Moore
Past President
American Society of Agronomy

Washington DC• March 19-20, 2009

# What is Agronomy?

Science of land management that integrates crop, soil and environmental sciences for the purposes of producing food, feed, fiber, fuels and environmental services for the benefit of humankind.

Agronomy is unique in that it is both a **science** and a **profession**... ASA promotes both the **science** and **practice** of agronomy.

## ASA Task Force

**Education** – Mary Savin, Chair.

Goal - to discuss and evaluate the future of ASA educational programs.

Final report September 3, 2007.

## Recommendations

- Focus on practicing professionals and CCAs.
- Interact with other disciplines, technologies, societies, groups.
- Technical training/workshops.

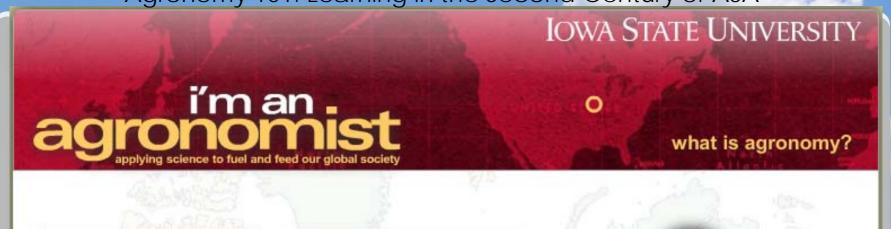
## **Outcomes**

- Technical training webinars.
- Basics in Applied Agronomy short course.

## **Undergraduate Degree Programs**

- •BS enrollments declining in traditional programs.
- Fragmentation of degree options.
- Career opportunities strong and anticipated to grow.

- Certification and licensure.
- Academic program accreditation.
- National curricula in agronomy and related fields.
- •Two-year technical programs community colleges.
- •Alternative degree tracks -3 + 2 BS/MS.



meet agronomists

learn the issues

are you an agronomist? click to find out!





extras

ready? become an agronomist

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# i'm an gronomist

**IOWA STATE UNIVERSITY** 

what is agronomy?



## Leslie Freehill

- 1. Where are you from? Chenoa, IL
- 2. What are some of the main issues for society that you are concerned

I am concerned about the increasing stress on agriculture and the environment from our booming world population and demand for food and energy.

3. Why did you choose lowa State University?

Iowa State is well-known for its excellent agriculture programs, and the Agronomy Department helped me with everything I needed to make the transition from community college.

4. What was your first year here like?





























## **Graduate Degree Programs**

- •MS and PhD enrollments declining in traditional research programs.
- Career opportunities vary with specialization.
- •Flat or modest growth overall.

- Collaborative graduate training programs.
- Professional degree programs.
  - Career opportunities strong and anticipated to grow.
- •Distance education Online professional degrees.



#### STUDENT INFO

- Access Courses
- Calendar

Admission Requirements Application Student-ID, Net-ID, E-Mail Student Information Steps to Graduation Typical Plan of Study Policy

Curriculum
Course Registration
On-Campus Orientation
Creative Component
Cost / Funding
Graduation

Technology Requirements CEU's for MS Courses Links

Agronomy Podcasts

#### PROGRAM INFO

Overview Overview New visitor?

Goals Personnel Demographics History

Awards

Cost

#### **EXTRAS**

- Brochure
- Sample Lesson
- <> Tour
- 10 Year Video
- 10 Year Brochure
- Wallpapers

NEW Fall '08 Dept Mtg

#### PROGRAM PROFILE Dr. Kendall Lamkey

Dr. Lamkey is the Chair, Department of Agronomy, Pioneer Distinguished Chair in Maize Breeding and Director of the Raymond F. Baker Center for Plant Breeding...

MORE.

#### PROGRAM NEWS MORE.



## Register For Summer and Fall Courses

Registration for Summer and Fall semester courses begins on March 23, 2009. Students can...

MORE

#### Virgil K. Webster Scholarship

The Virgil K. Webster Graduate Scholarship is intended for those students in the M.S. in...

MORE.

#### M.S. in Agronomy Program Orientation

New and current students are invited to attend the 2009-2010 M.S. in Agronomy Program...

MORE.

#### **ALUMNI CORNER**

Alumni Newsletter Fall 2008



MORE.

## **Master of Science in Agronomy**

**Program Description** 

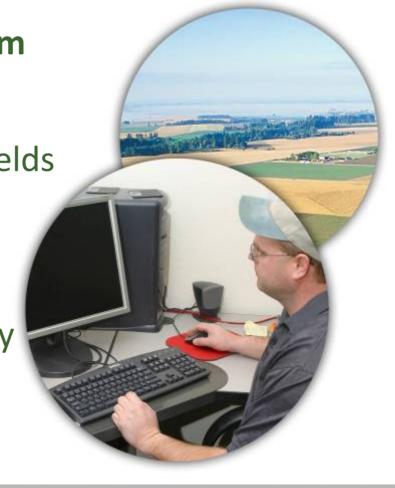
## Professional degree program

Working professionals

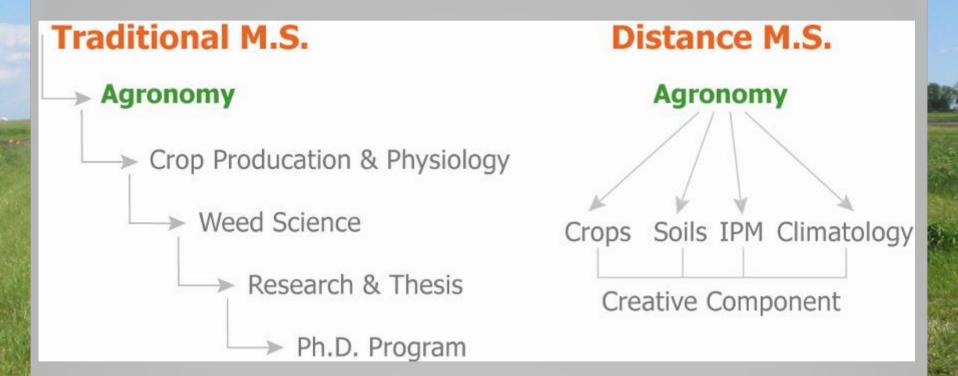
Agronomy and related fields

## Offered only at distance

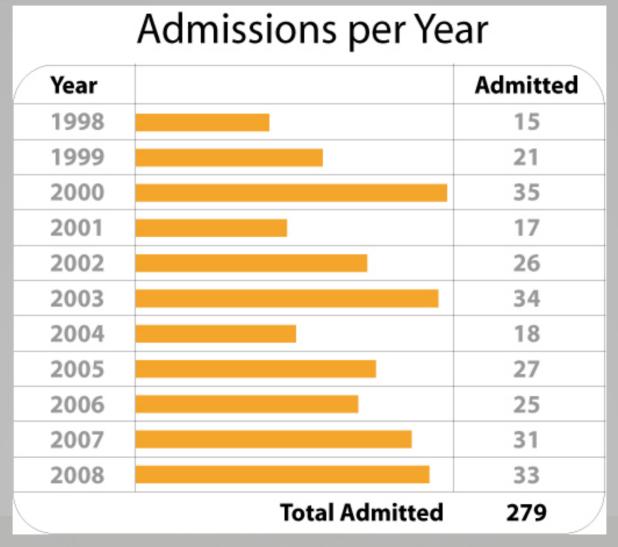
- Delivered asynchronously
- CD-ROM
- Internet



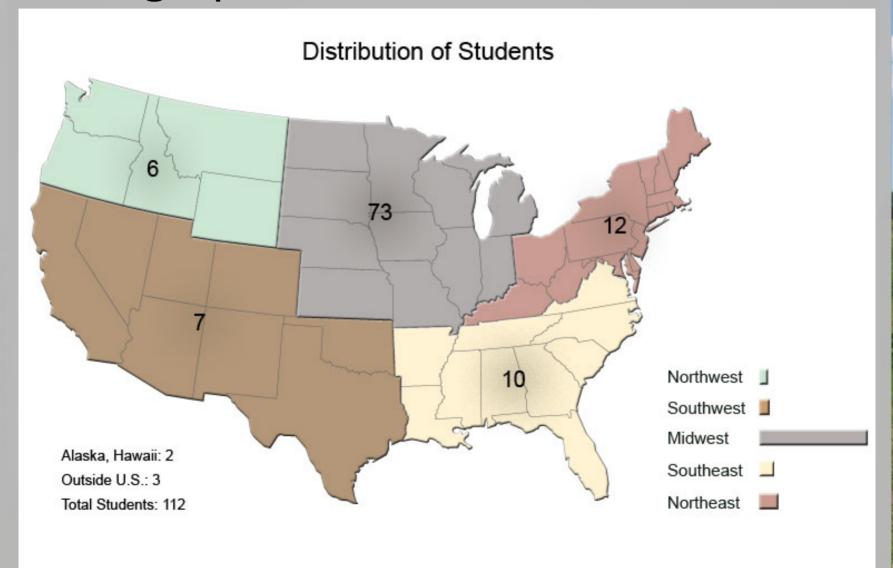
# Master of Science in Agronomy Curriculum

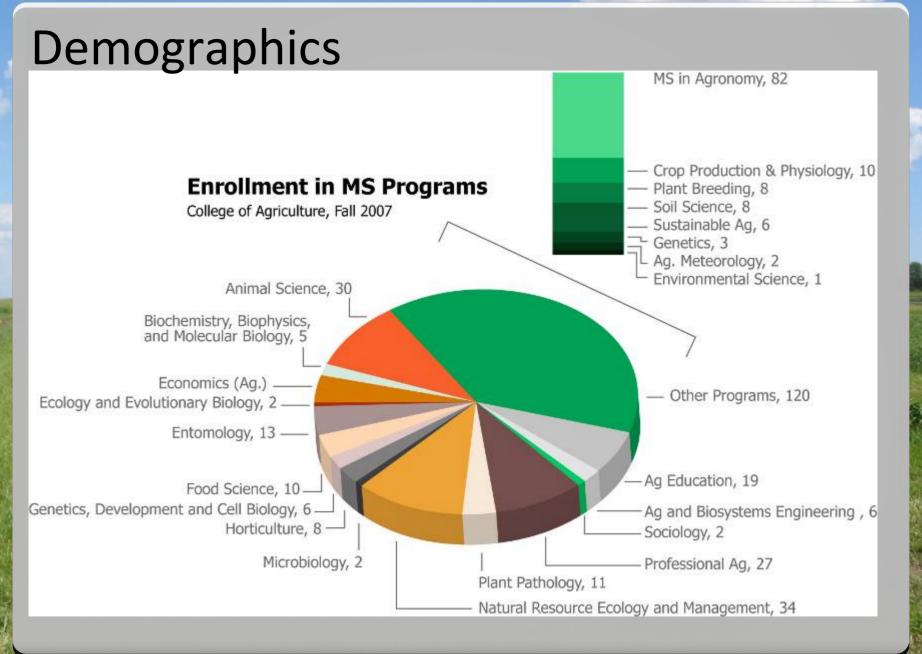


# Demographics



# Demographics





## **Continuing Education**

- Certification Programs
  - Certified Crop Adviser (CCA) -> 13,000
  - Certified Professional Agronomist (CPAg)
    - > 650
- Continuing education requirement.

- Continuing Education Units (CEUs).
- Certificate Programs Specializations



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Crop Management Plant Health Progress



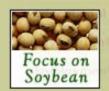
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# Cal Crop Adviser Institute

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The mission of the Crop Adviser Institute is to provide high quality, interactive, computer-based, learning modules designed for the continuing education of agricultural professionals. This mission is being fulfilled through an Iowa State University partnership between the Iowa State University College of Agriculture and Iowa State University Extension.



Welcome

## IOWA STATE UNIVERSITY

INDEX A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Calendar | Search ISU

## **Agribusiness Education Program**

#### **Programs**

Ag Chemical Dealer Updates

CCA Exam Prep Class

Crop Advantage Series

Crop Diagnostic Notebook

Crop Scout School

Field Extension Education Laboratory

Integrated Crop Management Conf.

Iowa Drainage School

Iowa Water Conference

Winter Crop Schools

Calendar

Newsroom

### Departments

Agronomy

Entomology

Plant Pathology

Aa & Biosystems Engineering



All things water...

The Iowa Water Conference, Mar 9-10, features a variety of workshops dealing with watershed management from the agriculture and urban perspectives.

#### Your partner in continuing education and professional development

The Iowa State University Agribusiness Education Program (AEP) provides a year-round schedule of educational opportunities. In addition to our regularly-scheduled programs we are available to assist in developing customized events for your organization.

### Upcoming events

Mar 7 Crop Scout School

Mar 9-10 Iowa Water Conference

Integrated Crop Management Conference Dec 2-3

For a listing of all ISU Extension events please visit the Extension online calendar.

### You've got mail!

Receive early notification of conferences, courses and credits. Sign up to receive e-brochures delivered right to your inbox.



#### **News & Updates**

The 2009 Crop Scout School has reached capacity and registrations are no longer being accepted.

### Iowa Water Conference features combined meetings, more topics

The 2009 Iowa Water Conference will feature the combined Iowa Storm Water Conference and the Iowa Agriculture and Environment Conference, Join us. as we explore The Agricultural and Urban Link to Watershed Improvement, March 9-10. Registration is now open.

## K-12

- •Interest in science education is abysmal.
- Exposure to plant sciences is minimal.
- •Teacher preparation does not generally include the plant sciences.

- Teacher training programs.
- Development of plant science learning modules.
- Online mentoring programs.





## The Concept

PlantingScience is a learning and research resource, bringing together students, plant scientists, and teachers from across the nation. Students engage in hands-on plant investigations, working with peers and scientist mentors to build collaborations and to improve their understanding of science.























