



Bravura LEADS

Capture, Qualify and Engage with Leads

Lead Retrieval App

Access lead retrieval functions using your personal mobile device or tablet, Apple or Android device with a rear facing camera supported

\$125 per
license*

**Minimum Purchase of 2 Licenses Required
20% price increase after July 24th*

Link to Exhibitor Portal to Purchase: <https://tinyurl.com/apsscsoc>
Please login with the email for the primary contact for your organization

Six Steps to Increase your Lead Tracking Efficiency and Attendee Engagement with Bravura LEADS

1. Scan QR Code to Capture Attendee Contact Information
2. Annotate or Dictate Notes
3. Ask Customized Qualifying Questions
4. Send Messages or Request Follow Up Appointments to Leads in the App
5. View and Engage with Virtual Leads (Attendees Viewing Exhibitor Profile)
6. View/Export Leads During or After the Meeting

To inquire about additional lead retrieval services, please email support@bravuratechnologies.com
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