

PRESS RELEASE

For immediate release

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New APS PRESS Title Highlights Plant Pathology's Colorful History

St. Paul, Minn (June 2015)—As George Santayana once said, “Those who do not remember the past are condemned to repeat it.”

Through *The Bacterium of Many Colors*, a new title from APS PRESS, veteran plant pathologist and history enthusiast Robert M. Harveson helps researchers and professionals alike learn from the past through a fascinating collection of stories chronicling some of the most significant events, people, and lessons that shaped plant pathology into the discipline it is today.

This fascinating new book highlights outbreaks from the obscure to the infamous, covering a range of pathogen types, including fungi, bacteria, viruses, nematodes, phytoplasmas and prokaryotes.

Early chapters provide foundational knowledge about the major pathogen groups and how the diseases they cause were discovered and studied. Remaining chapters feature a variety of engaging stories that can be read independently in any order. Many of these chapters address specific diseases and are arranged in three broad parts: consequences of human error; novel control strategies; and important findings related to key pathological and scientific concepts.

Topical focus and biographical profile sidebars add more ‘color’ to the stories and help the reader explore subjects in greater depth. They also help provide readers with a greater understanding of and insights into the key topics and the individuals who shaped the plant pathology discipline. Throughout, the book is well illustrated with nearly 300 images.

The Bacterium of Many Colors will also be available at discounted prices for the Kindle, as well as Apple iOS and Android devices with Kindle app, for students in non-major science courses and for personal use.

Visit www.shopapspress.org to learn more about this and other important titles from APS PRESS.

Book Specifications and Data

©2015; 8.5" × 11" softcover; 288 pages; 290 images; 3 pounds; ISBN 978-0-89054-462-4

This book is published by The American Phytopathological Society (APS) and may be purchased for \$185 plus S&H from APS PRESS.

Review copies of *The Bacterium of Many Colors* are available. If you are interested in reviewing this book for your publication and can forward a copy of the published review within six months of receiving the book, please send your request with details of your publication to Dawn Wuest at aps@scisoc.org.

NOTE: Digital artwork of the book's cover is available by contacting Dawn Wuest using the contact information provided. Please specify if the artwork will be used for print or electronic media.

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