

PRESS RELEASE

For immediate release

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New 'Farmer's Guide' Book Series Launched by APS PRESS

24,000 copies already preordered

St. Paul, Minn. (June 2016)—Over nearly five decades, The American Phytopathological Society (APS) has led a variety of publishing initiatives to help growers manage and protect their crop yields.

This latest APS PRESS initiative, the *Farmer's Guide* book series, was developed to help one of the biggest agricultural grower groups in the world: North America's corn and soybean farmers. The inaugural books in this series are:

- *A Farmer's Guide to Corn Diseases*, edited by Kiersten Wise, Daren Mueller, Adam Sisson, Damon Smith, Carl Bradley, and Alison Robertson
- *A Farmer's Guide to Soybean Diseases*, edited by Daren Mueller, Kiersten Wise, Adam Sisson, Damon Smith, Edward Sikora, Carl Bradley, and Alison Robertson

Books in this new series are less technical than the popular APS Compendium of Plant Disease series. The Farmers Guide series features easy-to-use keys and cross-referencing tools to help growers pinpoint diseases and disorders in the field.

The management recommendations in the Farmer's Guide series are meant to be general, giving growers and crop specialists a starting point to discuss more localized treatment recommendations with extension or crop specialists in their specific state or province.

Each book in the series features:

- An overview of disease and disorder diagnosis in a field setting
- Disease listings organized by part of the plant affected
- Disease distribution maps
- Instructions for using diagnostic and scouting tools
- A glossary of all terms used in the book

The Farmer's Guide series primarily serves growers in the United States and Canada but it also applies to other countries where corn and soybean are grown.

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Both books are collaborative efforts of top Extension scientists. Dozens of expert contributors from universities, agencies, and companies packed their vast collective knowledge and expertise into this highly accessible book written with the grower in mind.

The Farmer's Guide series is priced to be distributed to growers and supported by sponsor support of the allied university and corporate partners serving corn and soybean farmers.

Visit www.shopapspress.org to learn more about these and other important crop health titles from APS PRESS.

Book Specifications and Data

A Farmer's Guide to Corn Diseases

©2016; 8.5" x 11" softcover; 168 (est.) pages; 2 pounds; ISBN 978-0-89054-454-9

A Farmer's Guide to Soybean Diseases

©2016; 8.5" x 11" softcover; 160 (est.) pages; 2 pounds; ISBN 978-0-89054-455-6

Both books are published by The American Phytopathological Society (APS) and may be purchased for \$29.95 each plus S&H from APS PRESS. Bulk discounts are also available for teams of field representatives, state and county extension, researchers, and diagnosticians.

Review copies of both titles are also available. If you are interested in reviewing one or more of these titles for your publication and can forward a copy of the published review within six months of receiving the book, please send your request with details of your publication to Dawn Wuest at aps@scisoc.org.

NOTE: Digital artwork of the book's cover is available by contacting Dawn Wuest using the contact information provided. Please specify if the artwork will be used for print or electronic media.

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