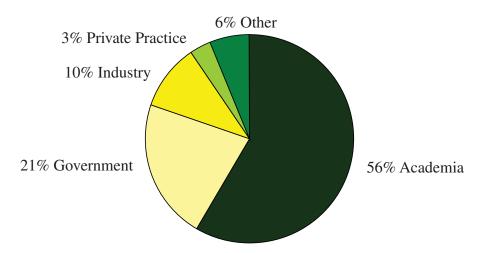
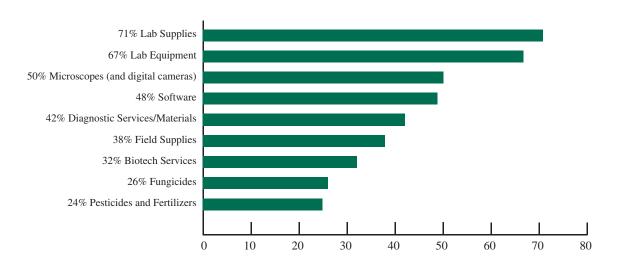
Reader Demographics

The more than 5,000 members of APS are an educated, influential group. Seventy-five percent of members currently hold their Ph.D. More than 88% have purchasing influence on one or more items.

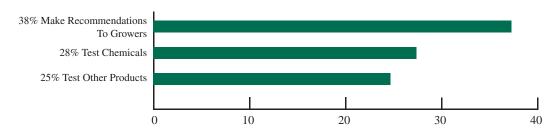
Primary Employment



Purchasing Responsibility



Involvement with Chemicals



Source: 2007 APS Member Survey