

**APS Council Minutes Draft
Mid-Year Meeting 2006
Thursday, February 23 – February 25, 2006**

Present: Tom Evans, Erik Stromberg, Barb Mock, Jim MacDonald, Allison Tally, Ray Hammerschmidt, Randy Rowe, Ray Martyn, Gary Grove, Wayne Wilcox, Margery Daughtrey, Margo Daub, Barb Christ, Judy Brown, Kira Bowen, Dennis Gross, Jan Leach, John Andrews, Danise Beadle, Marci S., Steve Nelson, Michelle Bjerkness, Miles Wimer, Kim Flanagan, Steve Kronmiller, Amy Hope

Thursday, February 23 (3:00-3:45 PM)

1. Call to order (Andrews)
2. Welcome and introductions (Andrews)
3. Appointment of parliamentarian (Andrews): Jim MacDonald
4. Review of meeting procedures and motion forms (Beadle); re-introduction of Tecker motion form and procedure
5. Approval of agenda (Andrews); approved by general consent
6. Approval of minutes of previous meeting (Beadle); approved by general consent as posted
7. President's report (Andrews); reviewed priorities as outlined in the report
8. Executive Vice President's report (Nelson); reviewed recent successes within our society

FOCUS TOPIC I: *Finances and strategic financial planning.* Mock, Stromberg (includes report from FAC; Stromberg) (3:45-5:30)

APS Strategic Plan:

GOAL 2. Maintain a strong, proactive and united professional organization.

Objective 2C. Promote a culture of continual strategic and financial planning to assure a dynamic, flexible and responsive organizational structure that is financially sound and proactive in management.

a. Review of APS budget and current financial situation: (***attachment 06_MYCouncil_FinBudget_1.2***)

b. Review of APS Financial Strategic Plan (***attachment 06_MYCouncil_FinStratPlan_1.1***) reviewed FAC motion (2) – TIAA/CREF;

Moved from Committee of the whole

Motion to table Fac motion (2), seconded; unanimously approved

Moved to Committee of the whole

reviewed FAC motion (1 – budget);

Moved from Committee of the whole

Motion to table Fac motion (1), seconded; unanimously approved

Moved to Committee of the whole

Will present specifics of dues increase (CPI) and meeting registration later

(Desired outcomes: A full understanding of APS budgeting and financial status; Awareness of the balance and line between what is deemed "necessary" and what is "optional" in budget planning)

Adjourned – 5:00

Friday, February 24

Present: Tom Evans, Erik Stromberg, Jim MacDonald, Allison Tally, Ray Hammerschmidt, Randy Rowe, Ray Martyn, Gary Grove, Wayne Wilcox, Margery Daughtrey, Margo Daub, Barb Christ, Judy Brown, Kira Bowen, Dennis Gross, Jan Leach, John Andrews, Danise Beadle, Marci S., Steve Nelson, Barb Mock, Michelle Bjerkness, Miles Wimer, Karen Cummings, Amy Steigman, Greg Grahek, Amy Hope, Steve Kronmiller

Guests: Stella Coakley, Jacque Fletcher, Doug Jardine, Nancy Blount, Al Gunther

FOCUS TOPIC II. *How to Win Friends and Influence People: Strategies for Effectively Communicating our Science to the Public*

APS Strategic Plan:

GOAL 3. Be the premier resource for plant health information and knowledge dissemination.

Objective 3B. Develop new opportunities at annual meetings and year around for meaningful interaction and information exchange among members, affiliates, and the public.

The art of communication. Professor A. Gunther, Dept Life Sciences Communication, UW-Madison

What is newsworthy?

-Proximity, Consequence, Prominence, Disaster/Progress, conflict (war, sports, politics)
Secondary: Odd/unusual, human interest, humor

Public communications: A perspective from the American Chemical Society. Nancy Blount, Assistant Director, Office of Communications, American Chemical Society, Washington, DC

-Consequence; critical idea for APS – how do we position our selves proactively; providing information as professionals that they do not already have (food supply, economics, crop loss, etc.)

-Prominence; we all have some form of celebrity status (hometown, university (work)

-if students don't join a society within 5 years of getting their first job, then they don't join

“Communication Science and the Science of Communication”

-similar communication goals as APS

-developing a strategic communications plan (research; members/environmental scan);

- Who do you want to reach? Many faces of the public (prioritize)
- What do you want to tell them? Position your message; fit the audience (relevance)
- What to accomplish? Desired outcomes/impact. How to measure success.
- What is the member benefit individually/collectively?
- Train spokespersons for media interviews
- Prepare talking points
- Seek opportunities

Report, self-study, and budget request from OPAE. Jardine: Note this budget will be approved with the final overall budget from FAC

- OPAE will target commodity groups and that this is designed in part to narrow their focus and to complement the activities of PPB

Doug – contact OEC (Darin) before their midyear meeting re: webpage

– follow-up with PPB for commodity group lists

Moved from Committee of the whole

Motion to accept OPAE direction per their report; tabled appointments; passed unanimously

Moved to Committee of the whole

Report and budget request from PPB. Coakley and Fletcher: Note this budget will be approved with the final overall budget from FAC

(Desired outcomes: Understanding of the role and importance of public outreach and communications in APS; knowledge of accomplishments and concurrence on proposed activities of PPB and OPAE)

FOCUS TOPIC III: Status, Prospects, and Strategic Vision for APS Publications

APS Strategic Plan:

Goal 1. Promote highest quality research and professional standards.

Objective 1B. Monitor the quality and success of APS journals and APS Press through surveys, industry indicators, and market analyses, and establish and support policies and procedures that enhance the value and competitiveness of these publications to ensure their future success.

Overview and strategic vision from Publications Board. Daub.

F&N and B&C changes and future plans. Daub

-Now Plant Disease Management Reports (PDMR), last official under old names will come out this year; 2007 begin under the new name. New PDMR will be under PMN for web access. (Editorial boards will combine sr. editors w/D. Egel as new EIC)

-will begin w/two issues per year and then build on that

-images will be added to report options; will be worked out in the instructions

-working on improved searchability

Action: Dan will talk to industry to find what is needed for a searchable database, possible link to ARM

Question: -should F&N back issues (Volume 55 and earlier) as well as B&C (Volume 14 and earlier) be added to the digitization project?

MPMI; survey to inquire re: on-line only journal

PD Survey; enormous support for the journal, on-line only query (40% want paper), keep applied focus

Enhancements over past year; online submission, open-access (see report)

PD EIC: Kira w/pursue 3 ind. For EIC – will bring final to council for approval

MPMI EIC; working with P. DeWit

PMN strategic advisory group report/tropical agr. journal. Gross (Wimer, Daub)

APS journals. Grahek, Kronmiller, Cummings

- UW project is proceeding well except for Phytopathology for which a decade of issues had to be returned to UW to be rescanned
- Library online site licenses
- Atypen consolidator – go live August 2006
- APS electronic products/services for members

APS Press strategic vision. Daub

Rowe committee Phytopathology report. Rowe, Gilbertson

Moved from Committee of the whole

Motion to accept final report of the adhoc committee on Phytopathology, seconded; unanimously approved

Moved to Committee of the whole

(Desired outcomes: Understanding of how APS needs to position its publishing/communications activities to remain cutting-edge, competitive, and valuable to customers)

Council adjourned

Saturday 25 February

Recommendations/Strategic Issues from Standing Committees and Boards 8:00-9:50

Announcement of the awardees

Moved from Committee of the whole

Motion to approve Award of Distinction as proposed by the Awards committee (Milton Zaitlin), seconded; unanimously approved

Moved to Committee of the whole

Moved from Committee of the whole

Motion to approve slate of new members for the Awards committee, seconded; unanimously approved

Moved to Committee of the whole

Structure of Awards Ceremony: it was the unanimous sense of council to keep the format, inclusive of the students and volunteer award; reversing the order so student and volunteer awards are first and keep the passing of the gavel at the end.

Centennial Committee Report. Tally and Stromberg

Council directs president to form a new adhoc (2008 Centennial Meeting Coordinating Committee) to integrate the three components of the centennial meeting: 1. Standard scientific program; 2. special scientific aspects related to the centennial event; 3. Celebration aspects of the centennial event. Members to include: Ray Martyn (chair), Randy Rowe, and incoming VP; others to be determined

John A. will formally appoint and charge the committee

Presented motions for discussion:

Moved from Committee of the whole

Motion to table ICPP speaker motion: APS will offer support in the amount of \$2000 to each of the committees' chosen speakers for the APS Plenary Session at the 2008 ICPP upon the recommendations of the Centennial Committee and the Scientific Program Board via the plenary session developed by the "pathogen group" Subject Matter Committees (bacteriology, mycology, nematology, virology), for a total of \$8,000, expenses for this are anticipated to be incurred partially in FY08 and FY09. The Centennial Committee will check with ISPP to see if there is a possibility for complimentary registration fees, or possibly comp hotel rooms for these speakers to share in the expense (**untable at Quebec**); **passed unanimously**

Moved to Committee of the whole

Moved from Committee of the whole

Motion: council approve up to \$5,000 from the Centennial budget to support Paul Peterson in his efforts toward the historical aspect of that meeting/ pending an evaluation of his participation in the program and financial obligations; **passed unanimously**

Motion: Council charges headquarters staff to add to the membership renewal statements, a line on the student, post-doc, regular and emeritus member invoices "Centennial Planning Fund Donation (optional) \$10" which will total with all other items for the remaining invoices in 2006, all invoices for 2007 and invoices sent through March 2008; **passed unanimously**

Moved to Committee of the whole

Councilors' Forum Report. Tally/Christ; reviewed activities of the Forum and items from the OIR report as they relate to similar activities.

Action: Vince M. to talk to Erin R. to develop a motion to bring to council to add an industry position to SPB.

CF currently developing a survey specific to Emeritus Members.

CF has requested staff to develop a list of second tier cities to be used as a future reference for annual meeting site selection.

Calls will be made week of Feb 27 to notify potential Vice President and Council-at-Large candidates.

Presented motion for discussion on post-doc membership change in constitution.

Moved from Committee of the whole

Motion APS include a vote for a Constitutional Change (as written in attached draft) in its upcoming officer election May 2006, to be implemented by the APS Membership & Communication Department; **passed unanimously**

Moved to Committee of the whole

Councilors Forum presented for discussion a motion to initiate a "Conference of the Americas". Friendly amendment to include the OIP in the planning, as well as revised to start at the 2007 meeting in San Diego

Moved from Committee of the whole

Motion: *The APS President-elect initiate this effort by extending an invitation to the President of each sister society in the Americas, to attend the 2007 APS meeting (San Diego) for purposes of participating in a formal discussion and Symposium of the representatives to discuss common interests and goals, and possibly a follow on plan for formalizing future interactions (in coordination with OIP sister society efforts). Specifically, to convene the first ‘Conference of the America; passed unanimously*

Moved to Committee of the whole

Quebec City plans. Leach.

Actions on reports from standing committee/boards and motions arising

- a. Executive Committee (Andrews)
 - (1) Appointments
 - (2) Other items coming out of Exec. meeting
 - b. Publications Board (Daub)
 - c. FAC Motions (Stromberg)
- Motion 3: Reg fees presented

Moved from Committee of the whole

Motion from Fac: *we approve the proposed 2007 registration fee as presented to council; passed unanimously*

Motion to untable Fac motion 2 (TIAA/CREF): *we approve the selection of TIAA-CREF as trustee and manager of the pension, endowment and foundation funds, and capital and operating reserve funds; seconded; passed unanimously*

Motion to untable Fac motion 1 (budget): *we approve the proposed 2007 Budget as presented to council; passed unanimously*

- d. Other? (based upon advance receipt of issues, or on issues that arise at Midyear)
- No other business

Motion to adjourned, seconded; passed unanimously

Attachments:

06_MYCouncil_FinBudget_1.2
06_MYCouncil_FinStratPlan_1.1
Constitutional Draft

APS Constitutional Change for PostDoc Membership

Below is a Constitutional ballot to amend the Constitution and Bylaws of The American Phytopathological Society. The items with a strikethrough are to be deleted. This amendment, proposed by the APS Councilor’s Forum, addresses the current Constitutional stipulation that postdoc members maintain postdoc status for five years. The Councilor’s Forum pointed out that these criteria do not represent the current postdoc population needs and are limiting postdoc participation in APS. Council has approved this amendment as required in the Constitution and Bylaws.

ARTICLE II - Membership

Section 1. Memberships: The Society consists of Regular Members, Post Doctorate Members, Student Members, Group Memberships, Emeritus Members, and Sustaining Associates. A membership period shall be 12 consecutive months.

B. Post Doctorate Members. Any person working in a Post Doctorate position is eligible for this membership. The Post Doctorate status must be certified annually by the major professor or department head. ~~This membership category can only be maintained for 5 years, at which time a Post Doctorate Member must become a Regular Member.~~ Membership is activated upon receipt of the applicant’s dues.

Please indicate your vote for the proposed constitutional changes by selecting the box in front of your selection.

- Yes, I approve the changes.
- No, I do not approve the changes.