

APS Exec/FAC Meeting
Friday, February 18, 2005

Attending: Jim MacDonald, Danise Beadle, Gary Bergstrom, Jan Leach, John Andrews, Ray Martyn, Mike Ellis, Erik Stromberg, Amy Hope, Steve Nelson, Marci Smith

Meeting called to order

Attachment (05ExecFAC_A_MY)

1) HOC Update (Nelson)

- effective Dec 1 our association with TIA is terminated
- sometime after 05 audit, meet with the auditors for review, appointed adhoc cmte:
 - Gary, Chair of HOC
 - John A., current President
 - Erik Stromberg, Treasurer

2) APS Budget update (Stromberg/Nelson)

- review of unaudited Jan 31, 2005 Balance Sheet (*attachment 05ExecFAC_1_MY*)
- review of FAC handouts (*attachment 05ExecFAC_2_MY*)

Anaheim Statement

* AH What type of line and cost for internet will there be in Austin

-have submitted a complaint to the BBB regarding the "service fees" (20%) charged AV rental

-outside services was higher due to outsourcing meeting staff due to departure and transition of the meetings director position

Austin Budget

-John A has requested the addition of a complimentary beverage at the opening reception and the closing party (do we adjust reg fees to accomplish this?) **Motion: 2005 Advance registration fees are \$395 with a discount to \$370 for online registration. includes two drink tickets (1 at each function).**

-Would like the poster area carpeted however, the cost is too substantial

-Exec/FAC recommends moving all alumni socials (Monday eve) into one ballroom (each with separate area – stantioned -but fewer bars in the center and/or use fountain drink) – they would each pay for their own hors d'oeuvres or each contribute an amount to facilitate food at all

-Councilor's Forum will come to Council with a recommendation on the DeBary Bowl

- review of FY06 Budget Summary (*attachment 05ExecFAC_3_MY*)

-\$30,000 be appropriated by the 2008 Centennial meeting for that meeting. Motion: the former \$5,000 for the Centennial is increased to \$10,000 annually (fiscal 06-08) to achieve the \$30,000 reserve to be expended at the 2008 meeting. (there was a motion at 04 midyear to put \$5,000 annually into an account from operating reserves for this meeting)

- review of Strategic Financial Plan

3) APS Press report

- Want to bring in 2 new Sr. (Acquisitions) Editors to look at acquisitions to enhance publications
- Authors not meeting deadlines on new projects budgeted
- Do not feel the proposed FY08 Goal is realistic with the trend of lower acquisitions
- Do have strategies: Building on outside acquisitions and health management series
- Can we market specifically on PMN (when they search on a specific topic, word, related titles would
- how do we expand our base to new audiences (retail?)
- how do we get more foreign papers (translated) for publishing in our journals (assistance in editing so well presented)

4) PMN Update (Wimer)

Reviewed recent activities as summarized in an email of 2/23/05 (*attachment 05ExecFAC_4_MY*)

Recently launched a soybean rust site (in three days doubled traffic to PMN w/2,000 new viewers). OPAE is covering \$5,000 toward staff hours for this project.

5) Financial items for review/Action

Austin meeting budget and proposed reg fee

PPB budget proposals (Sat report and discussion)

\$7500/month retainer (540 hours annually), excess hours billed at \$200/hr

\$78000 annual budget (hours) with excess hours billed at \$250/hr

Is there an evaluation process in place to review the performance of Eversole Assoc?

Request for donation to ICPP 2008 or interest free loan.

-Motion: we provide to ICPP 5,000 Euro immediately on the condition that APS is listed in the program as a sponsor and receives a complimentary exhibition booth, 2nd, vote unanimous

JM – send reply back with this proposal.

ISPP Dues – previous motion to hold back dues until financial statement is received.

Received statement once, following the Montreal meeting, but not since; we are still sending dues. **ES – will respond, as treasurer, requesting an accounting prior to our paying the 2005 dues (will cc: President and staff) MS – check with accounting to see if we get a receipt for payment of dues.**

Positioning journals for Highwire Press? Will review progress from adhoc during the council meeting and look to the committee bringing a knowledge based motion in July.