

# New Products and Services Form

Annual Meeting of The American Phytopathological Society  
July 31-August 4, 2004 • Anaheim Convention Center • Anaheim, California

**To: Industry Innovators**

**Subject: New Products and Services for Industry**

The upcoming APS meeting in Anaheim, California, will provide you with the opportunity to take part in the New Products and Services discussion session and present information on new products, services, or equipment in plant pathology and related fields. If your company has a new product or service that you would like to present, please fill out the application form below and send it to James Frank (see address below) before March 19, 2004. Applications received after this date may not be included in the 2004 Annual Meeting program book. Questions may be addressed to James A. Frank. Contact information is listed below.

**Acceptance will be based on the following criteria:**

1. The product, service, or equipment must be new since the last annual meeting (August 2003). A review committee will screen all the entries to ensure that they are appropriate and new.
2. Entries must be applicable to the interests of the APS membership.
3. Since it may not be possible to accommodate all applicants because of time limitations, early applications stand the best chance of being accepted. Final acceptance shall be made at the discretion of the session organizer on the basis of the relative merit and conformance and the criteria herein described.
4. Each presentation will be limited to 15 minutes. Questions from the floor will be restricted to the time limits on the presentation. Questions can be answered at the Exhibit Booth displays. An LCD projector will be provided.
5. Multiple entries should be prioritized. Requests for second or third presentations by the same company or division will not be filled until all single requests have been filled.

Exact Title \_\_\_\_\_

Date of introduction \_\_\_\_\_

Description \_\_\_\_\_

Known application in plant pathology \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_

Zip or Postal Code/Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Name of person presenting information \_\_\_\_\_

Mail or fax this form before March 19, 2004. Applications received after this date will be considered if space is available in the New Products and Services discussion session. Applications received after March 19, 2004, may not be included in the 2004 Program Book.

**Return this form to:**

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