

## New Products and Services

Annual Meeting of The American Phytopathological Society  
August 9-13, 2003 • Charlotte Convention Center • Charlotte, North Carolina

**To: Industry Innovators**

**Subject: New Products and Services for Industry**

The upcoming APS meeting in Charlotte, North Carolina, will provide you with the opportunity to take part in the New Products and Services discussion session and present information on new products, services, or equipment in plant pathology and related fields. If your company has a new product or service that you would like to present, please fill out the application form below and send it to Michael Schwarz (see address below) before March 21, 2003. Applications received after this date may not be included in the 2003 Annual Meeting program book. Questions may be addressed to Michael Schwarz. Contact information is listed below.

**Acceptance will be based on the following criteria:**

1. The product, service, or equipment must be new since the last annual meeting (July 2002). A review committee will screen all the entries to ensure that they are appropriate and new.
2. Entries must be applicable to the interests of the APS membership.
3. Since it may not be possible to accommodate all applicants because of time limitations, early applications stand the best chance of being accepted. Final acceptance shall be made at the discretion of the session organizer on the basis of the relative merit and conformance and the criteria herein described.
4. Each presentation will be limited to 15 minutes. Questions from the floor will be restricted to the time limits on the presentation. Questions can be answered at the Exhibit Booth displays. Audiovisual equipment includes LCD and 35-mm slide projectors (equipment will be provided).
5. Multiple entries should be prioritized. Requests for second or third presentations by the same company or division will not be filled until all single requests have been filled.

Exact Title \_\_\_\_\_

Date of introduction \_\_\_\_\_

Description \_\_\_\_\_

Known application in plant pathology \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_

Zip or Postal Code/Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Name of person presenting information \_\_\_\_\_

Mail or fax this form before March 21, 2003. Applications received after this date will be considered if space is available in the New Products and Services discussion session. Applications received after March 21, 2003, may not be included in the 2003 Program Book.

**Return this form to:**

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