

# New Products and Services

Joint Meeting of the American Phytopathological Society,  
Mycological Society of America, and Society of Nematologists  
August 25 - 29, 2001 • Salt Palace Convention Center • Salt Lake City, Utah

**To: Industry Innovators**

**Subject: New Products and Services for Industry**

The upcoming joint meeting in Salt Lake City, Utah, will provide you with the opportunity to take part in the New Products and Services discussion session by presenting information on new products, services, or equipment in plant pathology, mycology, and nematology. If your company has a new product or service that you would like to present, please fill out the application form below and send it to Dr. Cristi Palmer (see address below) before April 13, 2001. Applications received after this date will not be included in the 2001 Meeting Program Book. Questions may be addressed either to Dr. Palmer or Dr. Chuck Schiller, session chair. Contact information is listed below.

**Acceptance will be based on the following criteria:**

1. The product, service, or equipment must be new since the last annual meeting (August 2000). A review committee will screen all the entries to ensure that they are appropriate and new.
2. Entries must be applicable to the interests of the APS, MSA, and SON memberships.
3. Since it may not be possible to accommodate all applicants because of time limitations, early applications stand the best chance of being accepted. Final acceptance shall be made at the discretion of the session organizer on the basis of the relative merit and conformance and the criteria herein described.
4. Each presentation will be limited to 15 minutes. Questions from the floor will be restricted to the time limits on the presentation. Questions can be answered at the Exhibit Booth displays. Audiovisual equipment is limited to 35-mm slide and overhead projectors (equipment will be provided).
5. Multiple entries should be prioritized. Requests for second or third presentations by the same company or division will not be filled until all single requests have been filled.

Exact Title \_\_\_\_\_

Date of introduction \_\_\_\_\_

Description \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Known application in plant pathology, mycology or nematology \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_

Zip or Postal Code/Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Name of person presenting information \_\_\_\_\_

Mail or fax this form before April 13, 2001. Applications received after this date will be considered if space is available in the New Products and Services discussion session. Applications received after April 13, 2001, may not be included in the 2001 Program Book.

**Return this form to:**  
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**For additional questions, contact:**  
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