

APS STRATEGIC PLAN

(APPROVED JUNE 20, 2012)

GOAL 1: The highest quality scientific standards

Objective 1A: Publish high impact media that communicate a broad range of research, teaching, and outreach.

Objective 1B: Continually reassess annual meeting strategy, format, and content to meet member needs and expectations.

GOAL 2: A strong, proactive and united professional organization

Objective 2A: Increase membership and broaden participation through engagement of all relevant sectors.

Objective 2B: Ensure relevance of APS through delivery of high-value member services.

Objective 2C: Engage in proactive strategic and financial planning to assure flexibility, responsiveness, and fiscal soundness and transparency.

Objective 2D: Nurture and support Divisions, boards, offices, committees and volunteer leaders.

GOAL 3: Be the globally recognized resource for plant health information and knowledge dissemination

Objective 3A: Enhance and promote Plant Management Network as the premiere portal for plant health information.

Objective 3B: Proactively identify plant health products and services to become the foremost information source.

GOAL 4: Increased opportunities for professional growth and development

Objective 4A: Provide opportunities for networking, leadership, and professional development.

Objective 4B: Recruit and mentor students and early career professionals

Objective 4C: Promote a culture to welcome and promote volunteerism in the society and discipline.

Objective 4D: Enhance training opportunities for private practitioners

Objective 4E: Maintain a comprehensive awards and honors program to recognize and reward excellence.

GOAL 5: Prioritization and action on issues most relevant to the future of plant pathology

Objective 5A. Optimize access and opportunities for funding, infrastructure and support.

Objective 5B. Document and promote the impact of plant pathology.