

APS Strategic Plan: Strategic Goals and Actionable Initiatives

September 2016 - August 2017

Theme: Changing Landscapes of Plant Pathology

Strategic Goals/Priorities	Initiatives
<p>1. Secure the future of APS as the premier source of plant health knowledge dissemination in a competitive environment</p>	<ol style="list-style-type: none"> 1. Address new publishing paradigms for APS journals 2. Develop a strategy for Plant Management Network integration into APS system 3. Create a new, value-added Plant Disease Management Reports (PDMR) format 4. Develop digital strategy for APS Press and prioritize portfolio 5. Transition <i>Phytopathology News</i> to electronic format
<p>2. Strengthen APS as the premiere professional organization for plant health science</p>	<ol style="list-style-type: none"> 1. Increase engagement of plant health professionals living outside the US in APS by developing and/or strengthening ties with sister societies 2. Increase membership in APS 3. Increase early career professionals engagement in APS 4. Increase diversity awareness among APS membership 5. Deliver high-value member services 6. Assess APS funding advocacy targets and approach
<p>3. Foster innovative conference strategy to meet member needs and expectations for knowledge exchange and networking</p>	<ol style="list-style-type: none"> 1. Develop sessions and activities that enhance communication around the 2016/17 theme “Changing Landscapes of Plant Pathology” 2. Increase gender/ethnic diversity awareness for special session planning 3. Incorporate virtualized sessions into the Annual Meeting 4. Continue planning/fundraising for ICPP 2018 – Boston; theme “<i>Plant Health in a Global Economy</i>” 5. Annual meeting re-think