

ABRIDGED MINUTES

from the July 21, 2022

APS Council Call

A. Call to Order (Amy C.)

Meeting called to order at 11:04 a.m. CDT. A quorum was present.

Council attending: Amy Charkowski, Mark Gleason, Jim Bradeen, Lawrence Datnoff, David Gent, Courtney Gallup, Ashok Chanda, Krishna Subbarao

Incoming Council (non-voting): Karen Garrett

Council apologies: Ron Walcott, Nik Grünwald, Sydney Everhart

Staff: Amy Hope, Carol Ericson, Greg Grahek, Tressa Patrias, Megan Boatman, Eric Fletty, Rachel Alvarado

B. Strategic Planning (Amy H./Amy C.)

- **Mission** (*who we are, what we do and how we do it*)
 - Discover, disseminate, and apply new knowledge of plant health worldwide to promote the development and adoption of economically and environmentally sustainable practices.
- **Core Purpose** (*our reason for being*)
 - Advancing the science of plant health
- **Vision** (*our destination which motivates action*)
 - Healthy plants assure a sustainable future.

The group of volunteers from last month's meeting reviewed the following goals and expanded on tactics for each in [APSStrategicPlanningSlides](#)

Goal A: Advancements in plant health science are accelerated through professional collaboration and data sharing.

Goal B: A growing workforce has the skills necessary to ensure sustainable plant health.

Objective 3- Increase availability of shared undergrad/graduate curriculum focused on plant pathology.

Workforce: Need to connect in with high level university administrators; Emphasis in Education Center on updated curriculum; institute review cycle for all materials; AULF, Divisional Forum, Ed Center

- Tactic 3A- Define plant pathology literacy
- Tactic 3B- Focus on key learning outcomes
- Tactic 3C- Reduce barriers to academic collaboration
- Tactic 3D- Determine if there are gaps that APS can fill through courses, or Ed Center type activities.

CHANGE: add "degree alternative"

Goal C: Our science impacts decisions leading to a sustainable future.

STRATEGIC PLANNING NEXT STEPS:

- Alignment of volunteer workforce through committee meetings: meeting will be held during Plant Health with all committee chairs, including subject matter committees, for discussion on strategic planning and how groups can work not only as individual committees on these goals but also through committee partnerships
- Prioritization, Impact Assessment and Metrics Review by Council post-meeting (September - Oct)

- FY23 Budget implications (November – Jan)

C. Financial Health

May Finances/Financial Dashboard (Laura)

Financial slides shared*

- Net Operating Profit exceeds budget.
- All business centers are trending positive except for a slight loss in Phytobiomes
- Total YTD expenses compare favorably to budget by \$451K.

Project Dashboard (Carol)

- Ed center is restarting their work; Erik Uner will be meeting with Brantlee at Plant Health
- APS Commons-functioning as job board in initial launch so Dominika will reach out to small groups of volunteers to initiate conversations and monitor progress until developed into more natural conversation postings
 - could be student or early career opportunity- volunteers will be tasked with monitoring for short periods of time

Plantopia (Jim B.)

- 4th episode dropped this morning
- 2 additional episodes already recorded with more planned for next week
- 2 episodes will be recorded live at Plant Health with Amy Charkowski and Ron Walcott as joint guests

Outstanding volunteer award (David)

- Will be awarded to Rebecca Ellinson; award given at President's Reception
- Not yet confirmed if there will be a 2nd award given

D. Meetings (Megan/Tressa)

Plant Health 2022 Update

- Registration is at 1,098; additional on-site registration also expected
 - 43% are First Time In-Person attendees; may be higher since a compilation of three years. Attendee types to be reviewed after conference
- Sponsorship is \$81,500 compared to budget of \$40,000
- 14 Exhibitor Booths Sold (\$31,300) compared to budget of \$40,000

Committee Week

- Began on Monday, and will continue through Friday, July 29
- Feedback- Some comments that they would like to still see dedicated committee meeting time onsite. There is a scheduled committee meetup in the hall (not as formal) and this will be reviewed for future years
- Questions on submissions for 2023, looking for timeline and theme. We have updated the website to indicate submissions will open in October.
- Most are discussing committee tasks beyond only just session planning.

Health & Safety Update

- 50% have already uploaded their proof of vaccination
- Attendees can bring their vaccination card on site or have a negative antigen or PCR test
- Guests will not be allowed in meeting space or Plant Health Hub

Updated Council Schedule at Plant Health (Carol/Amy)

- New schedule will have locations on it and expected to be complete late this week or early next week

E. Publications (Krishna/Greg)

Journal Transition

- All composition and editing contracts with TNQ and Aptara are complete.
 - Next 3 months staff will go through process to integrate from old vendor to new vendor
- The *Plant Disease* November issue will be our last with KGL.
- KGL will continue to print *Phytopathology* and *Plant Disease*.
- Remaining step is to complete agreement for author invoicing for all journals, which will be handled by Aptara.

Impact Factors

- Web of Science / Journal Citation Reports released the 2021 Impact Factors last month.
 - *Phytobiomes Journal* – 5.190 increase; second year in JCR Index; growing journal
 - *Plant Disease* – 4.614 increase
 - *Phytopathology* – 4.010 increase
 - *MPMI* – 3.422 decrease; *The 2021 flip to gold open access not yet affecting MPMI's IF*

Plant Health Progress Editor-in-Chief Nomination 2023-2025 term

- Beth Gugino Professor at Penn State, Department of Plant Pathology and Environmental Microbiology, The Pennsylvania State University
- Unanimously approved by the APS Publications Board

MOTION: to approve the recommendation from the APS Publications board of Beth Gugino as *Plant Health Progress* Editor-in-Chief for 2023-2025. *Seconded; motion passed*

F. Administrative

Approval of Minutes (All)

MOTION: to approve the June 16, 2022, minutes. *Seconded; motion passed.*

Meeting adjourned at 12:00pm. CDT.

*Financial slides shared:

May 2022 Profit & Loss - YTD

- Net Operating Profit exceeds budget.
- Investment Loss is significant, but **unrealized**.
- All business centers have net profits favorable to budget except for Phytobiomes which slightly under budget.

	ACTUAL YTD FY22	BUDGET YTD FY22	ACT VS BUDGET	YTD PRIOR YEAR	ACT VS PY	ANNUAL BUDGET
Revenue - All Sources	\$ 4,590,592	\$ 4,268,737	\$ 321,855	\$ 4,429,824	\$ 160,768	\$ 4,819,889
Expenses - All Sources	\$ 4,111,769	\$ 4,563,067	\$ 451,298	\$ 3,772,758	\$ (339,011)	\$ 4,922,460
Net Operating Profit (Loss)	\$ 478,823	\$ (294,330)	\$ (129,443)	\$ 657,066	\$ (178,243)	\$ (102,571)
PPP Loan Forgiveness	\$ 403,418			\$ 310,000		
Gain on Sale of an Asset	\$ -			\$ 612,851		
Investment Gain (Loss)	\$ (1,133,551)			\$ 1,582,001		
Net Profit (Loss)	\$ (251,310)			\$ 3,161,918		

May 2022 Revenues -YTD

- Revenue trends positively as compared to budget and prior year.
- Journals trend positively as compared to budget and prior year due to page and color charges within *Phytopathology* and *Plant Disease*.
- Grow-PHE and [PhytoFrontiers](#) lag budget but continues to gain momentum.

	ACTUAL YTD FY22	BUDGET YTD FY22	ACT VS BUDGET	YTD PRIOR YEAR	ACT VS PY	ANNUAL BUDGET
REVENUE						
Member Services	\$ 258,269	\$ 271,788	● \$ (13,519)	\$ 267,383	➔ \$ (9,114)	296,500
Education	2,679	2,500	● \$ 179	-	➔ \$ 2,679	47,670
Journals/Phyto News	2,712,497	2,279,571	● \$ 432,926	2,600,487	➔ \$ 112,010	2,622,013
Phytobiomes	57,478	69,330	● \$ (11,852)	68,475	➔ \$ (10,997)	83,200
PhytoFrontiers	58,248	74,780	● \$ (16,532)	28,925	➔ \$ 29,323	89,739
Grow-PHE	102,650	134,749	● \$ (32,099)	108,397	➔ \$ (5,747)	147,000
PHP/PDMR	231,718	206,324	● \$ 25,394	216,559	➔ \$ 15,159	232,000
Annual Meeting	476,935	552,025	● \$ (75,090)	375,466	➔ \$ 101,469	552,025
APS Press	498,387	603,881	● \$ (105,494)	619,386	➔ \$ (120,999)	669,242
G&A	191,731	73,789	● \$ 117,942	144,746	➔ \$ 46,985	80,500
Total Revenue	\$ 4,590,592	\$ 4,268,737	● \$ 321,855	\$ 4,429,824	➔ \$ 160,768	\$ 4,819,889

May 2022 Expenses - YTD

- Total YTD expenses compare favorably to budget by \$451K.
- All business centers expenses compare favorable to or close to budget.
- Staff time, publications and administration expenses remain closely managed by staff.

	ACTUAL YTD FY22	BUDGET YTD FY22	ACT VS BUDGET	YTD PRIOR YEAR	ACT VS PY	ANNUAL BUDGET
EXPENSES						
Member Services	\$ 651,409	\$ 693,054	● \$ 41,645	\$ 388,889	➔ \$ (262,520)	753,122
Education	16,089	31,415	● \$ 15,326	-	➔ \$ (16,089)	38,926
Journals/Phyto News	1,367,857	1,438,395	● \$ 70,538	1,306,307	➔ \$ (61,550)	1,560,220
Phytobiomes	65,824	77,009	● \$ 11,185	63,956	➔ \$ (1,868)	84,668
PhytoFrontiers	47,906	80,935	● \$ 33,029	55,440	➔ \$ 7,534	88,832
Grow-PHE	39,538	90,021	● \$ 50,483	75,894	➔ \$ 36,356	96,567
PHP/PDMR	100,050	97,667	● \$ (2,383)	74,339	➔ \$ (25,711)	106,867
Annual Meeting	348,492	441,612	● \$ 93,120	404,546	➔ \$ 56,054	441,612
APS Press	278,381	454,602	● \$ 176,221	291,720	➔ \$ 13,339	495,668
Innovation	2,000	22,000	● \$ 20,000	33,298	➔ \$ 31,298	24,000
G&A	1,194,223	1,136,357	● \$ (57,866)	1,078,369	➔ \$ (115,854)	1,231,978
Total Expense	\$ 4,111,769	\$ 4,563,067	● \$ 451,298	\$ 3,772,758	➔ \$ (339,011)	\$ 4,922,460



May 2022 Business Center Recap - YTD

Business Center Recap												
												Annual
Actuals YTD	G&A	MS	Education	Jrnls/PN	Phytobiomes	PhytoFrontiers	Grow-PHE	PHP/PDMR	Meeting	APS Press	Innovations	Total
Revenue	\$ 191,731	\$ 258,269	\$ 2,679	2,712,497	57,478	58,248	102,650	231,718	476,935	498,387	-	\$ 4,590,592
Expense	\$ 1,194,223	\$ 651,409	\$ 16,089	1,367,857	65,824	47,906	39,538	100,050	348,492	278,381	2,000	4,111,769
Net Operating Profit	\$ (1,002,492)	\$ (393,140)	\$ (13,410)	\$ 1,344,640	\$ (8,346)	\$ 10,342	\$ 63,112	\$ 131,668	\$ 128,443	\$ 220,006	\$ (2,000)	\$ 478,823
												Annual
Budget YTD	G&A	MS	Education	Jrnls/PN	Phytobiomes	PhytoFrontiers	Grow-PHE	PHP/PDMR	Meeting	APS Press	Innovations	Total
Revenue	\$ 73,789	\$ 271,788	\$ 2,500	2,279,571	69,330	74,780	134,749	206,324	552,025	603,881	-	\$ 4,268,737
Expense	\$ 1,136,357	\$ 693,054	\$ 31,415	1,438,395	77,009	80,935	90,021	97,667	441,612	454,602	22,000	4,563,067
Net Operating Profit	\$ (1,062,568)	\$ (421,266)	\$ (28,915)	\$ 841,176	\$ (7,679)	\$ (6,155)	\$ 44,728	\$ 108,657	\$ 110,413	\$ 149,279	\$ (22,000)	\$ (294,330)
Current Year Operating Profit over Budget	\$ 60,076	\$ 28,126	\$ 15,505	\$ 503,464	(\$ 667)	\$ 16,497	\$ 18,384	\$ 23,011	\$ 18,030	\$ 70,727	\$ 20,000	\$ 773,153