

ABRIDGED Minutes
from the March 18, 2021
APS Council Call

A. Call to Order (Gleason)

Meeting called to order at 11:00 a.m. Central. A quorum was present.

Council present: Mark Gleason, Amy Charkowski, Ron Walcott, Lindsey du Toit, Lawrence Datnoff, Katy Stevenson, Courtney Gallup, Ashok Chanda, Krishna Subbarao, David Gent, Jim Bradeen

Staff: Amy Hope, Carol Ericson, Kim Davis, Greg Grahek, Kurt Rood, Linda Schmitt, Sue, Freese, Erik Uner

B. Finances (Rood/Datnoff)

RECEIVED February statement.

The net profit from operations for the eight months ended February 28, 2021 was \$408,545, which is \$378,863 better than budget and \$111,638 better than prior year. The YTD gains on investments were \$1,115,725, PPP Loan Forgiveness was \$310,000 and the Gain on the sale of the building was \$612,851 which generated a total net profit after investments of \$2,447,121.

Total YTD revenue was \$3,310,037 which was worse than budget by (\$624,281), and worse than prior year by (\$744,017). Most of the revenue shortfall was driven by the annual meeting which was discussed during prior council meetings which was budgeted before APS pivoted to a virtual annual meeting format.

Total YTD operating expenses were \$2,901,492 which is \$1,003,144 better (lower) than budget and \$855,655 better than the prior year. The IYPH video production was paid for in August, pushing the innovation department over budget.

NOTED If we stay under budget on expenses at this level, we will do a deeper dive for next month.

Project Dashboard (Ericson)

- **Ongoing journal strategy.:**
 - Did survey of Journals in March and will look at results when Pubs reports to Council in April.
- **Virtual engagement with members:**
 - Annual Meeting: Abstract submission is open. Annual Meeting Board (AMB) continues to finalize session and workshop selections. Interviewing keynote speakers – will use these as video promos for meeting. David Gadoury will also use in Plantopia podcasts. Staff is working on ways to improve ADA for Plant Health 2021.
 - Industry: Bayer and Corteva have committed to significant support for Plant Health 2021.
 - Higher Logic Community: Staff is getting this set up in the background to work on training. Price discount was negotiated so price came in lower than projected.
 - Plantopia: doing 2 seasons of 12 episodes each for the year. First season to have 8 or 9 topics, expect to launch in July 2022. Moving away from every 2-week episodes.
 - Ed Center and OE working on restructuring content and working with IT to keep an eye on how it's moving along.
 - Mid-Career Task Force has request for topics for webinars. One response received so far (April deadline).

C. GROW: Plant Health Exchange Update (Grahek/Freese)

Grow: Plant Health ExchangeSM is live on the APS [website](#).

SHARED background, structure, funding/sponsorships of GROW. A copy of today's slides is available in the March 18, 2021 meeting folder on the Council collaborative site.

SHARED a walkthrough of the Grow website www.planthealthexchange.org.

SUGGESTED launching a quick survey at the end of each webcast, keeping it simple like type of audience: producer/practitioner/student etc., and how useful was this?

RECEIVED draft Grow Manual of Operations (MoO) and proposed structure of editorial board. After reviewing the draft, Council moved to approve.

MOTION: To approve the Grow: Plant Exchange Board Manual of Operations as received. *Seconded; motion passed.*

ACTION: Linda to update the [Grow: Plant Exchange Board MoO](#) on the website. (Completed)

NOTED the Grow board is not yet set, but now that the MoO is approved, they can get started.

D. Approval of Minutes (All)

MOTION: to approve the February 18, 2021, minutes as received. *Seconded; motion passed.*

E. CDEI Update (Gleason/Ericson)

- Noted the revised name for Committee for Diversity, Equity, and Inclusion (CDEI). Added the word inclusion, and changed 'Equality' to 'Equity'.
- Noted demographic option to designate gender and pronouns in membership and meeting registrations. Will also provide attendee training for the virtual annual meeting on how to update their name in Zoom and add pronouns to Zoom identifications.

F. Other Business (All)

Congratulated Kim Davis on her retirement and thanked her for all her years of service and for everything that she did for APS. Congratulations, Kim!

Meeting adjourned at 12:02 p.m. CDT.

Upcoming meetings:

- FAC: March 24-25
- Council 3-day virtual retreat: April 21-23