

APS Strategic Plan Update

August, 2022



Meeting Objective

- Share the new mission, vision, values and goals
- Give context to the goals from collected stakeholders' perspective
- Brainstorm tactics your committees/boards/offices individually, and through collaboration with each other,
- Identify timelines and potential resources

Timeline

- August & September – Committees review plan and develop proposed tactics, needed resources
September 30, 2022: Committees submit proposed tactics, resources and committee charges to Council
- October thru December – Council reviews tactics and proposed collaborations to implement.
January 2023: Council and Committees develop 2023-24 action plans
February 2023: Council approves budget with strategic resources

Core Ideology

APS Mission *(who we are, what we do and how we do it)*

- Discover, disseminate, and apply new knowledge of plant health worldwide to promote the development and adoption of economically and environmentally sustainable practices.

APS Core Purpose *(our reason for being)*

- Advancing the science of plant pathology.

APS Vision *(our destination which motivates action)*

- Healthy plants assure a sustainable future.



Core Values

APS Values (*what an organization stands for and how people should behave*)

- We are curious which drives our passion for science.
- We are a diverse group of people and professions, we value everyone's engagement and we celebrate achievement.
- Sustainability is a foundation that brings us together.
- We share knowledge.
- We value relevant, high impact and quality science.

External Key Drivers of Change

- Climate Change
- Evolving Technology
 - Research
 - Communications
- Availability and Utilization of Data
- Pressure on funding models
- Pressure on the academic model
- Diversity
- Trust in Science (public, customers, key stakeholders)



Goal A: Advancements in plant health science are accelerated through professional collaboration and data sharing.

Goal B: A growing workforce has the skills necessary to ensure sustainable plant health.

Goal C: Our science impacts decisions leading to a sustainable future.

Goal A: Advancements in plant health science are accelerated through professional collaboration and data sharing.

Objective 1	Build upon the success of APS publications
Objective 2	Increase access to data across platforms
Objective 3	Increase access to shared research resources
Objective 4	Expand opportunities to promote innovation (through incubators)
Objective 5	Increase opportunities for interdisciplinary collaboration
Objective 6	Increase opportunities for academia, industry, government, and other stakeholders to collaborate

Goal A: Advancements in plant health science are accelerated through professional collaboration and data sharing.

		Workforce
Objective 1	Build upon the success of APS publications	Publication Board, Staff, PDMR taskforce, perhaps a new advisory committee or task force of current reviewers
Tactic 1A	Continuous assessment of impact of publications (surveys, focus groups, IF) <ul style="list-style-type: none"> -Increase submissions to <i>MPMI</i> and <i>PhytoBiomes</i> -Grow article types and innovate new types (e.g. protocols, etc.) -Engage consultant to develop IF strategies 	
Tactic 1B	Focus on providing a positive author experience	
Tactic 1C	Continually assess licensing opportunities and strategies	

Goal B: A growing workforce has the skills necessary to ensure sustainable plant health.

Objective 1	Increase availability of professional resources for scientists throughout their career.
Objective 2	Increase active engagement/recruitment and retention of diverse populations
Objective 3	Increase availability of shared undergrad/graduate curriculum focused on plant pathology.

Goal C: Our science impacts decisions leading to a sustainable future.

Objective 1	Improve our collective ability to communicate the impact of our science
Objective 2	Increase the understanding of the impact of climate change.
Objective 3	Increase the impact of plant science on public policy decisions.
Objective 4	Increase the ability for critical audiences (growers, foresters, private sector, etc.) to make decisions based upon our knowledge.

Available Committee Resources

- Online Communities
- Zoom support for meeting
- Councilor-at-Large Check in

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