



## RESEARCH ON-DEMAND PRESENTATIONS

### *Communicating research findings through a multi-functional platform*

Research On-Demand is an improved science communication platform that the American Phytopathological Society will be using at Plant Health 2021. This new platform will encourage meeting attendees to move away from the traditional poster concept and towards a more dynamic method of presenting science. Through Research On-Demand presenters can document impact, invite attendees to view their work with a click, reply to comments asynchronously and have the benefit of having a record of the questions and comments that were spurred by their work. Through this improved science communication platform viewers can ask for a copy of the presentation via email and suggest the research findings to others in their network. This can promote collaboration and an opportunity for continued engagement after Plant Health 2021.

Examples of resources to include in your Research On-Demand:

- YouTube Videos
- Voice Recordings
- Images
- Text
- PowerPoints
- Excel Files
- Links to Related Work
- Links to Published Data
- Unlimited References
- Short Scientists' Biographies
- Curriculum Vitae

Each Presenting Author will receive a unique link from the Research On-Demand vendor, Kubify, to begin creating their presentation. If you cannot locate your email or link, please contact [planthealth@scisoc.org](mailto:planthealth@scisoc.org).

**Research On-Demand Creation Deadline: JULY 23, 2021**

APS's goal for the use of Kubify to create Research On-Demand presentation:

**This new platform will encourage meeting attendees to move away from the traditional poster concept and towards a more dynamic method of presenting science.**



At minimum, you may upload the “onsite version” of your traditional poster. However, we highly encourage you use the various platforms, documents, files, and resources laid out above to represent your research and create your Research On-Demand.

### Elements to include with example\* dynamic resources to use for displaying:

*\*examples only, it your decision to choose the best option for your Research On-Demand. You can also use a combination of resources to represent the various elements.*

- **Authors** (ex. Headshots of co-authors, link to LinkedIn, link to Twitter handles, etc.)
- **Abstract Text** (ex. Word document, Text file, etc.)
- **Introduction** (ex. Video file, Word Document, PDF, YouTube link, etc.)
- **Materials & Methods** (ex. PDF file, PowerPoint, Images, Video file, etc.)
- **Results** (Excel file, PDF file, YouTube link, etc.)
- **Discussion** (Video File, Audio File, link to Twitter, etc.)
- **Acknowledgements** (Photos, Word File, link to Websites, etc.)
- **References**

## EXAMPLES:

- View this NON-APS Example Research On-Demand for inspiration:
  - <https://api.ltb.io/show/BPBWQ>
- Plant Health 2020 examples of using dynamic Research On-Demand format:
  - <https://api.ltb.io/show/BSOWZ>
  - <https://api.ltb.io/show/BPOUE>

## HOW-TO:

Once you receive your link to create your Research On-Demand in Kubify, you can begin adding your elements to your presentation.

- Quick Start Video for Creating Your Research On-Demand: <https://youtu.be/ovyIWz84eZU>
- Step-by-Step Guide: <https://support.ltb.io/wp-content/uploads/sites/2/2019/08/Getting-started-Create-a-stack-for-a-conference-v2.0.pdf>
- Detailed FAQ: <https://support.ltb.io/faq-aps/>
- Live Training Session on June 29 at 12:00 PM US Central Time (recorded video to be posted after)

## More Questions or Need Assistance?

We are happy to help! Contact [planthealth@scisoc.org](mailto:planthealth@scisoc.org)